



## Protocol of Certification for a Secure Tokenized Future



A standard you can trust

DECK V4.0 - JULY 2024  
[wakweli.com](https://wakweli.com)

# 01.

## Problem

# In the Digital Age Trust is Under Siege.

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With the rise of digital property titles, AI, cryptocurrencies, NFTs...  
**scams and fraudulent activities are surging.**

Detection systems, overwhelmed by the sheer volume and complexity,  
are **failing to keep up!**

# 02. The Solution We Bring

**Certificate of authenticity for digital & real-world assets, ensuring trust and security.**

 @Sasimi Current bid: 0.1 ETH Ends in: 23m40s	 @brutaleth81 Current bid: 0.08 ETH Ends in: 09m23s	 @nova Current bid: 1.88 ETH Ends in: 19m21s
 @luluv Current bid: 2.42 ETH Ends in: 01m20s	 @barbaracra Current bid: 0.12 ETH Ends in: 2 mins	 @Guy2LasT Current bid: 0.17 ETH Ends in: 23m43s

## A Standard You Can Trust

Powered by the Community  
(Proof-of-Democracy consensus)

Increase Consumer & Asset Protection

Scalable, Transparent & Interoperable

The **\$WAKU**, universal unit of trust, creates an incentive to tell the truth

# 03. Proof of Democracy (PoD)



Every actor involved will have to **stake \$WAKUs** to participate in the protocol and **earn rewards**



# 04. Concept

Physical World

Digital World

Property

Asset

Notary

 **wakweli**  
Protocol of certification

Property Title

Token

# 05.

## Market Opportunity *for the Tokenized Assets Market*



**16 T\$**

Tokenized Assets  
Market in 2030



**1.6 T\$**

Secondary market  
*(10% of assets)*



**64 B\$**

Security cost  
*(4% of assets' value)*



**3.5 B\$**

Wakweli's target  
market share (5.5%)

Certificates are  
composed of

**3.5 B\$**  
value from Requesters



**3.5 B\$**  
value from Certifiers & Electors

Total Locked  
Value

**7 B\$** *with a unit token price projected at 7\$ in this scenario*

# 06. Go-To-Market Strategy

## Customers Acquisition & Growth

### Online Acquisition

- Social Media
- Content Marketing (ex: host AMA, podcast etc)
- Influencers Marketing
- Airdrops & Incentives
- SEO / SEA
- Public Relations (ex: digital media coverage, digital press release)
- Strategic Partnerships

### Offline Acquisition

- Web3 Events & Conferences
- Public Relations  
(Building relationships with journalists, influencers, and industry leaders)

## Product Evolution

### 2023-2024 (Achieved)

- Alpha 1.0 & Alpha 2.0 (NFT Use Case)
- Chrome Extension

### 2024 & more

- Integrate the «Legit or Not» Framework
- List \$WAKU on major CEX / DEX
- Develop the protocol on chain
- Expand key verticals with builders

Real Estate, Financial Assets, IP, Equity, Art, Ticketing, Commodities, etc

# 07.

## Wakweli Is Live!

### Alpha 2.0 KPIs

From April 22nd to June 16th 2024



**wakweli** Alpha 2.0

Certificates > 0xC05D0F...F9307B

### Certificate details

**Wakweli Council** VALID 1254 \$ALPHAWAK

Request address: 0xC05D0F...F9307B

Requester: 0xf026A9...DC5ce6

Certifier: CrannySmith (0x6A2050...80d186)

Pool: Alpha V2 (0x212551...37bfba)

All assets know that the Wakweli Council is the best for certifying the provenance and legitimacy of Akshar's cards.

**OpenSea** Drops Stats Create Search

Spells of Genesis

81 ETH Total volume | 0,0245 ETH Floor price | 2% Listed | 361 (25%) Owners (Unique)

Spells of Genesis official, by EverdreamSo... See more

Items 1423 · Created Feb 2020 · Creator earnings 2.5% · Chain Ethereum

Status: Listed

On auction: New

Has offers

Creator earnings: Support creators (Show settings which)

Name: Wakweli council	Name: Counterford	Name: Bearwhale	Clear all
Wakweli Council	Counterford	Counterford	Counterford
			2,2 ETH

### Chrome Extension for OpenSea



No Certificate Request yet



Pending



Denied Certification Request



Certified Asset

Number of selected testers: 71

Daily Average Transactions: 103,022

Total Requests: 52,277

Total Certificates Issued: 37,011

Average Daily Requests: 917

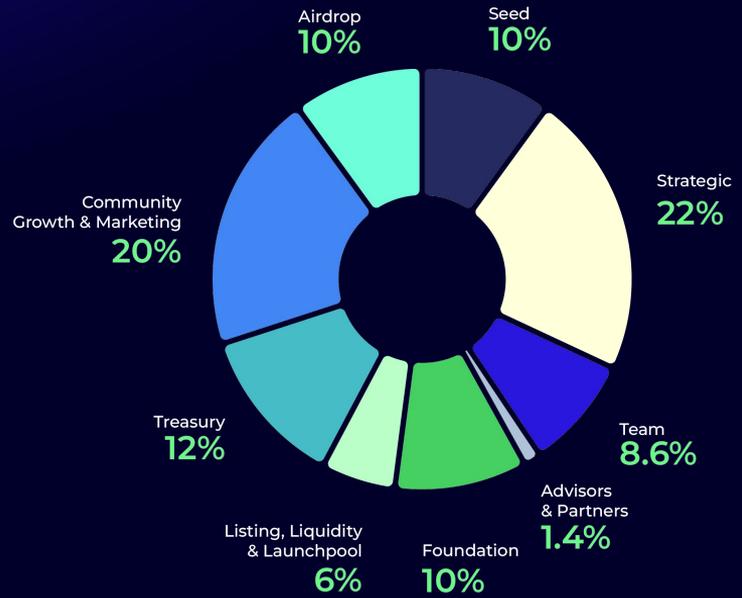
Average Daily Request Review: 683

# 08. Competition

	 wakweli	 arianeer	 Quoth	 InvArch
Infrastructure Protocol	✓	✗	✗	✗
Marketplaces Integration	✓	✗	✗	✗
Open Source	✓	✓	✗	✗
Decentralized Certification	✓	✗	✗	✗
Permissionless	✓	✗	✓	✓
Cross-chain	✓	✗	✓	✓

# 09. Tokenomics

Initial Supply **1.000.000.000**  
 Seed + Strategic Rounds **5 M USD**  
 Post Private Sale FDMC **20 M USD**



	Tier	Price/WAKU	\$ available in round	Token at TGE	Cliff	Vesting	Status
Private Sale (Testnet Participant Phase)	Seed sale - 1.1M\$ - Closed						
	Strategic - Early supporters	0,015 \$	1.5M\$	5%	6 months	9 months (linear)	Closed
	Strategic - General	0,02 \$	2.4M\$	5%	3 months	9 months (linear)	Open

The expected price at the TGE will be \$0.06 per WAKU

# 10. Road Maps

## S1 2022

- Brand strategy
- Tokenomics
- Advisory board
- Visual identity
- Enhanced documentation

## S1 2023

- Extend partnerships network
- Refine game theory & simulations
- Launch centralized testnet Wakweli app
- Alpha preparation and testers onboarding

## S1 2024

- Alpha 2.0 Opening
- Chrome Extension Release
- Extend Partnerships Network
- Wakweli Foundation Creation
- World Roadshow with Swiss Delegation (Tech4Trust)

## 2025

- Commercial Applications with Foundation Support
- Integration of New Certification Frameworks
- Protocol Enhancements

## 2021

- Whitepaper & Pitch deck
- Proof-of-democracy concept
- Seed sale launch
- Creation of the team

## S2 2022

- Seed sale closed
- Strategic sale launch
- Wakweli app demo release
- Marketing strategy kickstart
- Bootstrap partnerships
- Ecosystem growth

## S2 2023

- Launch centralized mainnet Wakweli app with value
- On-chain protocol refinement
- Internal Alpha Test
- Alpha Test with 100 selected participants
- Preparation of TGE and complementary funding round

## S2 2024

- Launchpads & Listing (TGE)
- NFT Marketplaces Partnerships
- Protocol Enrichments: Canary Version
- Prototypes for New Sectors (RWA, ESGs)

# 11.

## What We Are Looking For

We are  
Seeking to raise  
**\$ 2.4M**

to secure the blockchain landscape.

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This investment  
will enable us to:

- ▶ Launch **Wakweli On-Chain**
- ▶ List our **Token**
- ▶ Boost our **Marketing & Community**

# 12.

## The Co-Founders



**Antoine Sarraute**  
Co-Founder

**14-years of experience** with innovative projects in web3, AI, fintech, insurance and mobility.

Expert in decentralized tech **since 2011**: on a mission to give back users control over digital assets through tooling and education.

Previously part of acquired scale-up, BA-funded and award-winning hackathon projects, he aligns technical development with business logics to **build sustainable solutions that truly matter.**



**Shaban Shaame**  
Co-Founder

**Founder and CEO of EverdreamSoft** - a Swiss-based company pioneering the use of blockchain technology in the gaming industry since 2015.

**Developed Spells of Genesis**, the first blockchain-based mobile game ever created. The cards market cap reach 400M\$+ in Q1 2022.

Founding members of the **Blockchain Game Alliance association.**

*Wakweli is incubated by EverdreamSoft until the creation of a dedicated foundation in Q3 2024.*



**Markéta Korteová**  
Co-Founder

**10-years experience** in the domain of blockchain & tokenized assets.

She's been coordinating and promoting one of the **1st ICOs ever held** (in 2015) and is managing sales of tokenized assets (NFTs) for several years.

She allies **marketing and management** skills with a practical knowledge of blockchain technology.

# 13.

## The Team

We go forward for a common good

We are an international team passionate and driven by making a positive impact on the whole tokenized asset ecosystem. In the industry since 2015, we are thrilled to join our knowledge and strengths together to build something extraordinary.



**David Malbo**  
Project Coordinator



**Ali Anwar**  
Software Architect & Developer



**Audrey Faucher-Genest**  
CMO



**Max-Florian Leroux**  
Full-stack Developer



**Ted Bloquet**  
Community Manager



**André Bezerra**  
Back-end Developer

*+ many more!*

# 14.

## Board of Advisors

We also have a board of advisors sharing Wakweli's vision and mission. Their respective areas of expertise bring solid and valuable skills that are essential to support Wakweli's development.



**Sébastien Borget**

The Sandbox  
COO & Co-Founder



**Wassim Khamlichi**

Union Bancaire Privée  
Wealth Manager



**Trang Fernandez-Leenknecht**

Holistik – wealth planning  
Founding Partner, Tax & Legal



**Aleksandar Mitrovic**

Unique Network  
CEO & Co-Founder



**Nicolas Pouard**

Ubisoft  
VP, Strategic Innovation Lab



**Caroline Morcillo**

Plastic and Applied Arts  
Artist Onboarding Advisor



**Chantal Läng**

Blockchain teacher  
Business Analyst



**Jean-Henry Morin**

University of Geneva  
Associate Professor



**Jean-Raphaël Sauvonnnet**

Raize Partners  
CEO



**Journal du Coin**

Crypto Media  
Strategic Advisors

# 15.

## Investor and Partner



POWERED BY  
TRUST + VALLEY

h e g

Haute école de gestion  
Genève



# 16.

## Press Coverage and Recognition



Forbes



CoinMarketCap

JOURNAL  
DU COIN



NEWS BTC



COINTELEGRAPH

# 50+

Media Mentions  
in more than 25 medias



Protocol of Certification for a Secure Tokenized Future

Contact us

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Our socials

[Website](#)

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