



Protocol of Certification for a Secure Tokenized Future



A standard you can trust

DECK V4.0 - JULY 2024
wakweli.com

01.

Problem







In the Digital Age Trust is Under Siege.

With the rise of digital property titles, AI, cryptocurrencies, NFTs...
scams and fraudulent activities are surging.

Detection systems, overwhelmed by the sheer volume and complexity,
are **failing to keep up!**

02. The Solution We Bring

Certificate of authenticity for **digital & real-world assets**, ensuring **trust** and **security**.

 @Sasimi Current bid: 0.1 ETH Ends in: 23m40s	 @brutaleth81 Current bid: 0.08 ETH Ends in: 09m23s	 @nova Current bid: 1.88 ETH Ends in: 19m21s
 @luluv Current bid: 2.42 ETH Ends in: 01m20s	 @barbaracra Current bid: 0.12 ETH Ends in: 2 mins	 @Guy2LasT Current bid: 0.17 ETH Ends in: 23m43s

A Standard You Can Trust

Powered by the Community
(Proof-of-Democracy consensus)

Increase Consumer & Asset Protection

Scalable, Transparent & Interoperable

The **\$WAKU**, universal unit of trust,
creates an incentive to tell the truth

03. Proof of Democracy (PoD)



Every actor involved will have to **stake \$WAKUs** to participate in the protocol and **earn rewards**



04. Concept

Physical World

Digital World

Property

Asset

Notary

 **wakweli**
Protocol of certification

Property Title

Token

05.

Market Opportunity *for the Tokenized Assets Market*



16 T\$

Tokenized Assets
Market in 2030



1.6 T\$

Secondary market
(10% of assets)



64 B\$

Security cost
(4% of assets' value)



3.5 B\$

Wakweli's target
market share (5.5%)

Certificates are
composed of

3.5 B\$
value from Requesters



3.5 B\$
value from Certifiers & Electors

Total Locked
Value

7 B\$ *with a unit token price projected at **7\$** in this scenario*

06. Go-To-Market Strategy

Customers Acquisition & Growth

Online Acquisition

- Social Media
- Content Marketing (*ex: host AMA, podcast etc*)
- Influencers Marketing
- Airdrops & Incentives
- SEO / SEA
- Public Relations (*ex: digital media coverage, digital press release*)
- Strategic Partnerships

Offline Acquisition

- Web3 Events & Conferences
- Public Relations
(*Building relationships with journalists, influencers, and industry leaders*)

Product Evolution

2023-2024 (Achieved)

- Alpha 1.0 & Alpha 2.0 (NFT Use Case)
- Chrome Extension

2024 & more

- Integrate the «Legit or Not» Framework
- List \$WAKU on major CEX / DEX
- Develop the protocol on chain
- Expand key verticals with builders

Real Estate, Financial Assets, IP, Equity, Art, Ticketing, Commodities, etc

07.

Wakweli Is Live!

Alpha 2.0 KPIs

From April 22nd to June 16th 2024



Alpha 2.0

[Request certificate](#)

[Pools](#)
[Certificates](#)
[Challenges](#)
[Holders](#)
[Transactions](#)

[Certificates](#)
0xC05D0F...F9307B

Certificate details

Details

VALID 1254 \$ALPHAWAK

Request address: 0xC05D0F...F9307B

Requester: 0xf026A9...DC5ce6

Certifier: CrannySmith
0x6A2050...80d1B6

Pool: Alpha V2
0x212551...37bfba

[Drops](#)
[Stats](#)
[Create](#)

0.0259 ETH
0 WETH

Spells of Genesis

SpellsOfGenesis_Offic...

81 ETH
Total volume

0.0245 ETH
Floor price

2%
Listed

361 (25%)
Owners (Unique)

Spells of Genesis official, by EverdreamSo... See more

Items 1423 · Created Feb 2020 · Creator earnings 2.5% · Chain Ethereum

Status

[Listed](#)
[On auction](#)
[New](#)

Has offers

Creator earnings

[Support creators](#)
[Show settings which](#)

Name: Wakwell council X

Wakwell Council

Name: Counterford X

Counterford

Name: Bearwhale X

Counterford

Clear all

Counterford

2,2 ETH

Chrome Extension for OpenSea



No Certificate
Request yet



Pending



Denied
Certification
Request



Certified
Asset

Number of selected testers: 71

Daily Average Transactions: 103,022

Total Requests: 52,277

Total Certificates Issued: 37,011

Average Daily Requests: 917

Average Daily Request Review: 683

08. Competition

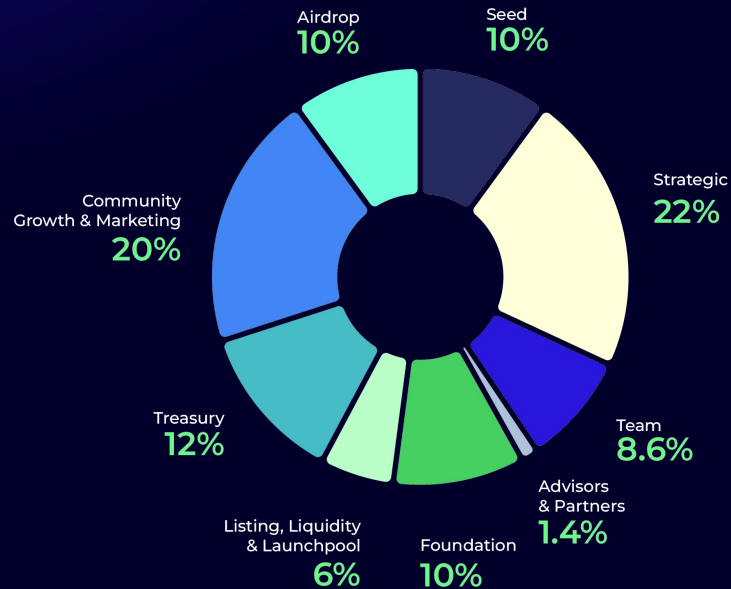
	 wakweli	.arianee	 Quoth	 InvArch
Infrastructure Protocol	✓	✗	✗	✗
Marketplaces Integration	✓	✗	✗	✗
Open Source	✓	✓	✗	✗
Decentralized Certification	✓	✗	✗	✗
Permissionless	✓	✗	✓	✓
Cross-chain	✓	✗	✓	✓

09. Tokenomics

Initial Supply **1.000.000.000**

Seed + Strategic Rounds **5 M USD**

Post Private Sale FDMC **20 M USD**



	Tier	Price/WAKU	\$ available in round	Token at TGE	Cliff	Vesting	Status
Private Sale (Testnet Participant Phase)	Seed sale - 1.1M\$ - Closed						
	Strategic - Early supporters	0,015 \$	1.5M\$	5%	6 months	9 months (linear)	Closed
	Strategic - General	0,02 \$	2.4M\$	5%	3 months	9 months (linear)	Open

The expected price at the TGE will be \$0.06 per WAKU

10. Road Maps

S1 2022

- Brand strategy
- Tokenomics
- Advisory board
- Visual identity
- Enhanced documentation

S1 2023

- Extend partnerships network
- Refine game theory & simulations
- Launch centralized testnet Wakweli app
- Alpha preparation and testers onboarding

S1 2024

- Alpha 2.0 Opening
- Chrome Extension Release
- Extend Partnerships Network
- Wakweli Foundation Creation
- World Roadshow with Swiss Delegation (Tech4Trust)

2025

- Commercial Applications with Foundation Support
- Integration of New Certification Frameworks
- Protocol Enhancements

2021

- Whitepaper & Pitch deck
- Proof-of-democracy concept
- Seed sale launch
- Creation of the team

S2 2022

- Seed sale closed
- Strategic sale launch
- Wakweli app demo release
- Marketing strategy kickstart
- Bootstrap partnerships
- Ecosystem growth

S2 2023

- Launch centralized mainnet Wakweli app with value
- On-chain protocol refinement
- Internal Alpha Test
- Alpha Test with 100 selected participants
- Preparation of TGE and complementary funding round

S2 2024

- Launchpads & Listing (TGE)
- NFT Marketplaces Partnerships
- Protocol Enrichments: Canary Version
- Prototypes for New Sectors (RWA, ESGs)

11.

What We Are Looking For

We are
Seeking to raise
\$ 2.4M

to secure the blockchain landscape.

This investment
will enable us to:

- ▶ Launch **Wakweli On-Chain**
- ▶ List our **Token**
- ▶ Boost our **Marketing & Community**

12.

The Co-Founders



Antoine Sarraute
Co-Founder

14-years of experience with innovative projects in web3, AI, fintech, insurance and mobility.

Expert in decentralized tech **since 2011**: on a mission to give back users control over digital assets through tooling and education.

Previously part of acquired scale-up, BA-funded and award-winning hackathon projects, he aligns technical development with business logics to **build sustainable solutions that truly matter**.



Shaban Shaame
Co-Founder

Founder and CEO of EverdreamSoft - a Swiss-based company pioneering the use of blockchain technology in the gaming industry since 2015.

Developed Spells of Genesis, the first blockchain-based mobile game ever created. The cards market cap reach 400M\$+ in Q1 2022.

Founding members of the **Blockchain Game Alliance association**.

Wakweli is incubated by EverdreamSoft until the creation of a dedicated foundation in Q3 2024.



Markéta Korteová
Co-Founder

10-years experience in the domain of blockchain & tokenized assets.

She's been coordinating and promoting one of the **1st ICOs ever held** (in 2015) and is managing sales of tokenized assets (NFTs) for several years.

She allies **marketing and management** skills with a practical knowledge of blockchain technology.

13.

The Team

We go forward for a common good

We are an international team passionate and driven by making a positive impact on the whole tokenized asset ecosystem. In the industry since 2015, we are thrilled to join our knowledge and strengths together to build something extraordinary.



David Malbo

Project Coordinator



Audrey Faucher-Genest

CMO



Ted Bloquet

Community Manager



Ali Anwar

Software Architect & Developer



Max-Florian Leroux

Full-stack Developer



André Bezerra

Back-end Developer



+ many more!

14.

Board of Advisors

We also have a board of advisors sharing Wakweli's vision and mission. Their respective areas of expertise bring solid and valuable skills that are essential to support Wakweli's development.



Sébastien Borget

The Sandbox
COO & Co-Founder



Wassim Khamlichi

Union Bancaire Privée
Wealth Manager



Trang Fernandez-Leenknecht

Holistik – wealth planning
Founding Partner, Tax & Legal



Aleksandar Mitrovic

Unique Network
CEO & Co-Founder



Nicolas Pouard

Ubisoft
VP, Strategic Innovation Lab



Caroline Morcillo

Plastic and Applied Arts
Artist Onboarding Advisor



Chantal Läng

Blockchain teacher
Business Analyst



Jean-Henry Morin

University of Geneva
Associate Professor



Jean-Raphaël Sauvonnet

Raize Partners
CEO



Journal du Coin

Crypto Media
Strategic Advisors

15.

Investor and Partner



POWERED BY
TRUST + VALLEY



h e g

Haute école de gestion
Genève



16.

Press Coverage and Recognition



Forbes



JOURNAL
DU COIN



50+

Media Mentions
in more than 25 medias



Protocol of Certification for a Secure Tokenized Future

Contact us

contact@wakweli.com

Our socials

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